

# Designing Meaningful IDENTITY DOCUMENTS

At HID Global, identity document design is rooted in a deep understanding of a country's culture and heritage, from first concepts through final manufacturing. Here's how:

## EXPLORE & DISCOVER

We work with countries to go beyond the document's basic user requirements — we collaborate with each country to uncover the themes and cultural narratives that make it unique.

**Moodboards | Sketched Ideas | Rough Mock-Ups**



## DESCRIBE & CONCEPTUALIZE

The themes and narratives uncovered in the Explore & Discover phase are expanded upon to create conceptual designs. These are used to further refine colors, requirements and security feature placement.

**First Designs | Security Features | First Approval**

## DEVELOP & CREATE

The final phase of design integrates the approved concepts with security line work, graphics and features — seamlessly combining the aesthetic and technical requirements.

**Designs with Pattern Work | UV Views | Final Approval**



## MANUFACTURE

This phase marks the last stage of the process, where the documents are manufactured in one of our facilities. Our experts ensure a beautiful, durable and secure document citizens will be proud to hold.

**Booklet Manufacturing | Datapage and Card Manufacturing | Booklet Binding**

Discover more about the **HID Identity Document Design Process**